Draft Dockless Vehicle Policy Update

Metro Council
Public Works, Facilities, Transportation and Accessibility Committee

Department of Public Works and Develop Louisville
One Month In...

Bird launched Thursday, August 9

• In first 32 days:
  • Scooters allowed under temporary agreement: 100
  • Unique riders: 3,994
  • Rides: 9,876
    • Average Length: 1.87 miles
    • Average Speed: 6.97mph
    • Rides per Release: 4.32
  • Crash Reports: 0
  • Public Comments received by Metro: ~10
Start Locations
End Locations
Neighborhood Connections
Draft Policy

Goals:

• Safe, orderly, efficient operation of dockless mobility services on Metro ROW
• Set rules and regulations to assist Metro in achieving stated planning, transportation, sustainability, and equity goals.

Based on a thorough review of best practices from across the country.
General Provisions

• Limits the total number of dockless vehicles.
• Establishes probationary period and performance metrics for fleet scaling.
• Provides for equitable access across the service area.
• Includes data standards to ensure compliance and aid transportation planning.
• Requires indemnification of Metro and standard insurance.

• Next Steps
  • Evaluating data
  • Internal vetting
  • Receive feedback from external stakeholders
  • Ready for the public by 10/8
Questions and Discussion

Metro Staff
  Jeff O’Brien
  Al Andrews
  Tony Mattingly