

Draft Dockless Vehicle Policy Update

Metro Council
Public Works, Facilities, Transportation
and Accessibility Committee

Department of Public Works
and Develop Louisville



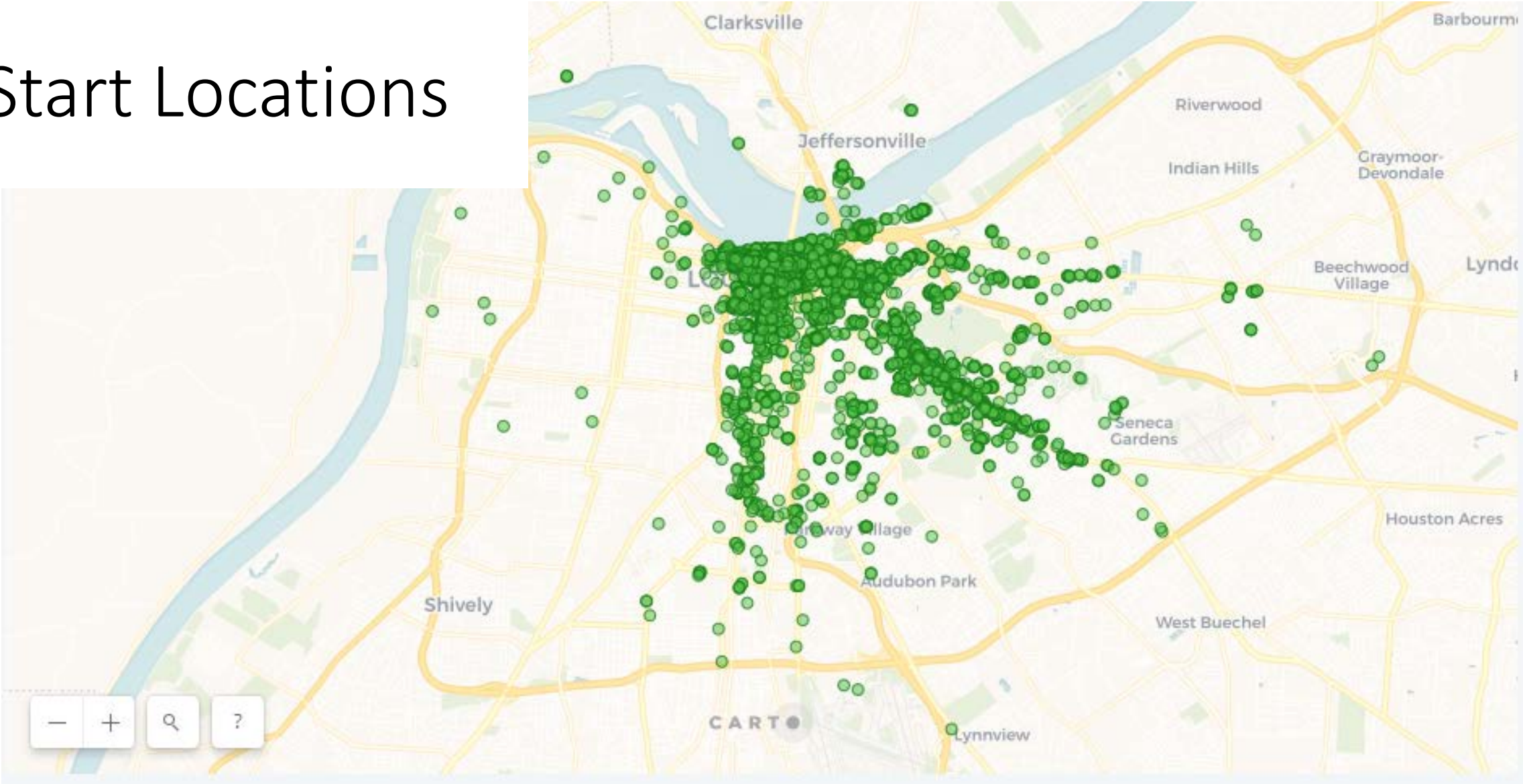
One Month In...

Bird launched Thursday, August 9

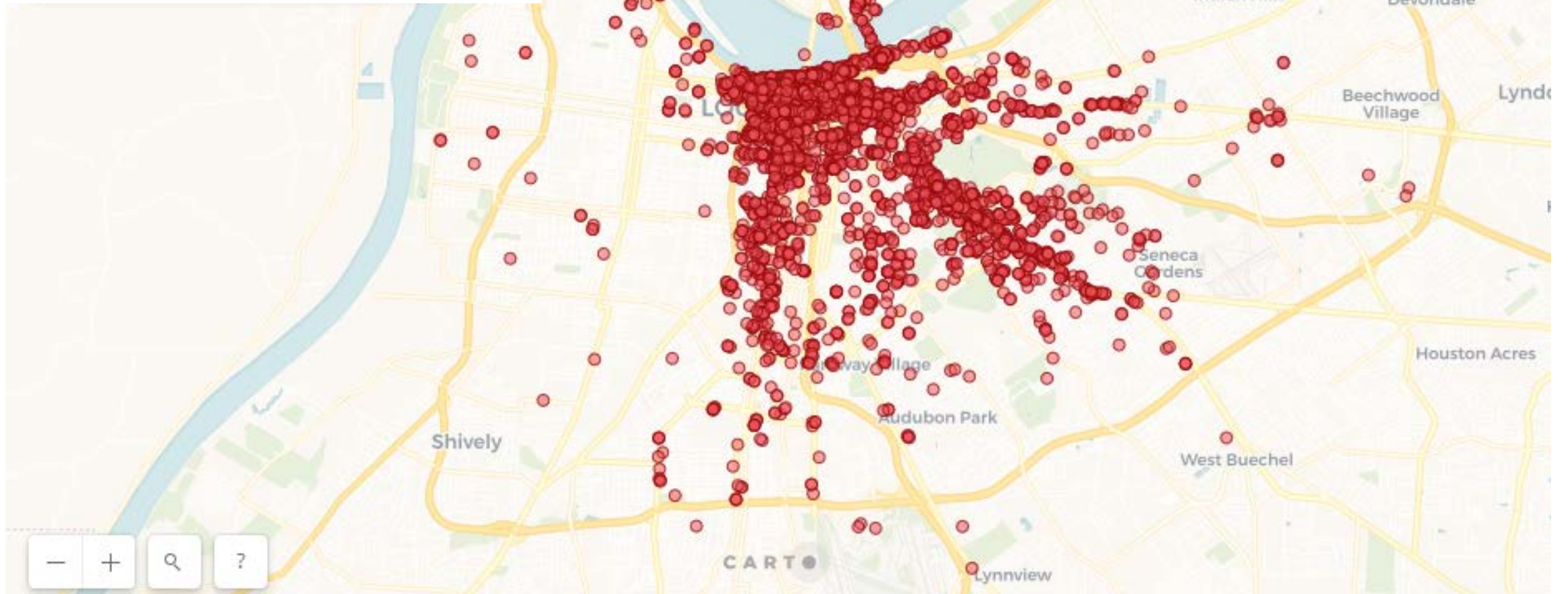
- In first 32 days:
 - Scooters allowed under temporary agreement: 100
 - Unique riders: 3,994
 - Rides: 9,876
 - Average Length: 1.87 miles
 - Average Speed: 6.97mph
 - Rides per Release: 4.32
 - Crash Reports: 0
 - Public Comments received by Metro: ~10

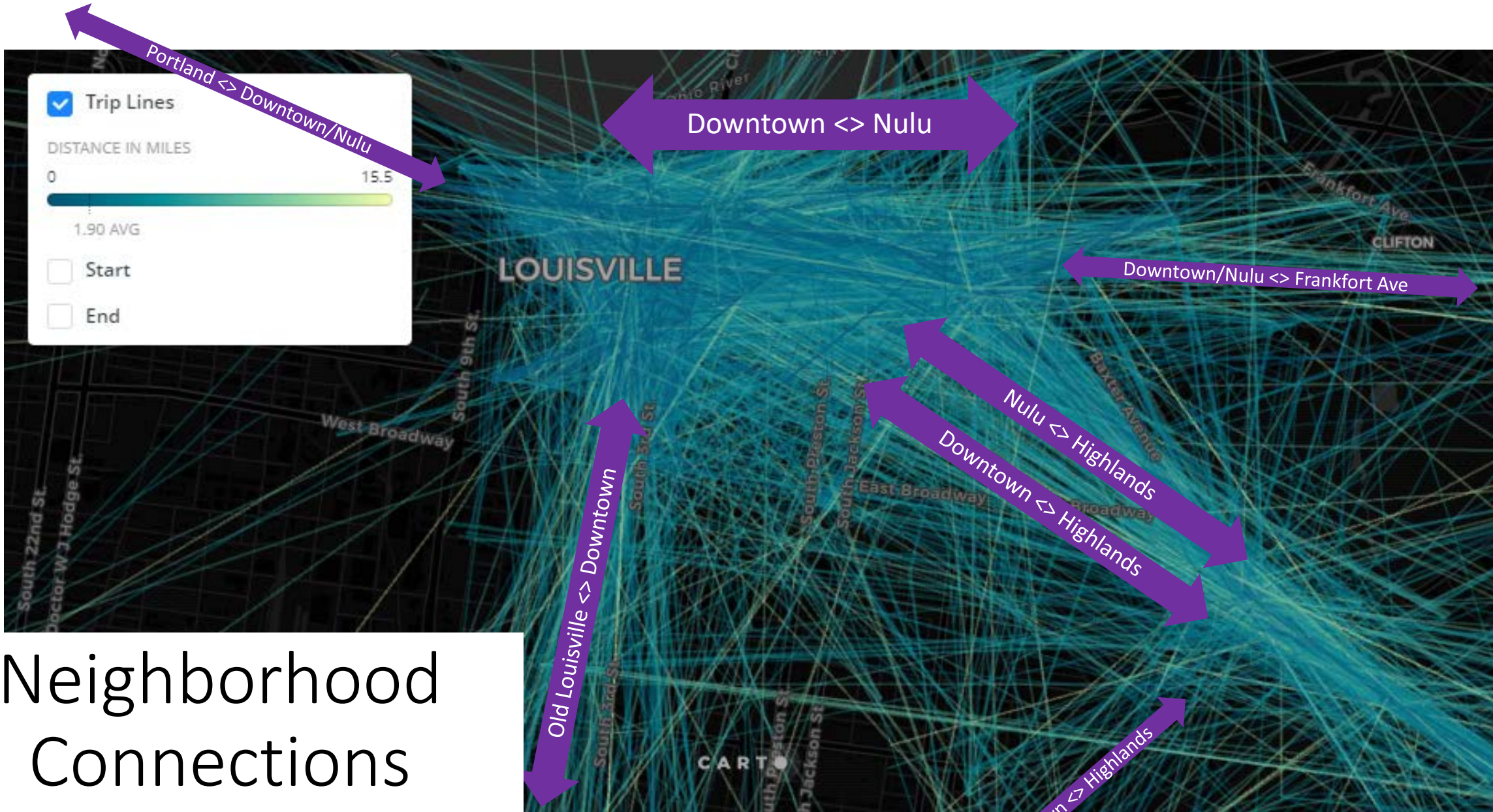


Start Locations



End Locations





Trip Lines

DISTANCE IN MILES

0 15.5

1.90 AVG

Start

End

Neighborhood Connections

Draft Policy

Goals:

- Safe, orderly, efficient operation of dockless mobility services on Metro ROW
- Set rules and regulations to assist Metro in achieving stated planning, transportation, sustainability, and equity goals.

Based on a thorough review of best practices from across the country.

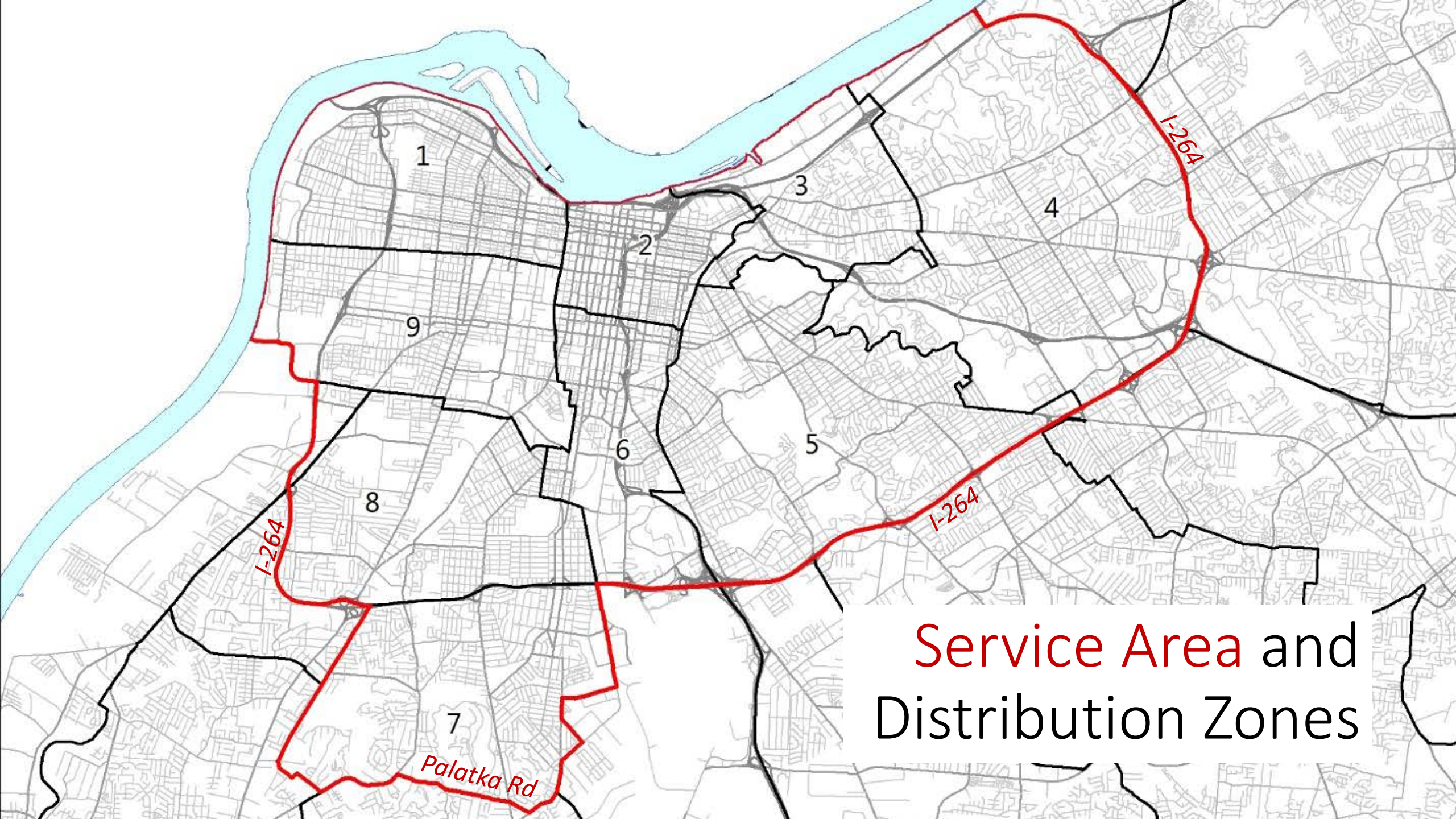
Louisville Metro
Public Works & Assets
Dockless Vehicle Policy

Greg Fischer, Mayor
September 18, 2018



General Provisions

- Limits the total number of dockless vehicles.
- Establishes probationary period and performance metrics for fleet scaling.
- Provides for equitable access across the service area.
- Includes data standards to ensure compliance and aid transportation planning.
- Requires indemnification of Metro and standard insurance.
- Next Steps
 - Evaluating data
 - Internal vetting
 - Receive feedback from external stakeholders
 - Ready for the public by 10/8



Service Area and
Distribution Zones

Questions and Discussion

Metro Staff

Jeff O'Brien

Al Andrews

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